



paul davis | he/him
visual designer | brand specialist

Visual designer with experience creating work from research and conceptual stages into fully executed pieces. Utilizing creative solutions including illustration, photography, and video editing.

Looking to grow as a designer in a fast-paced, collaborative, and challenging environment.

contact

pauldavisdesigns.com
361-649-2877
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@shutuppaul

professional skills

- Design research
- Brand conceptualization
- Photography
- Video editing
- Prototyping
- 3D design
- typography
- HTML5, CSS
- Social media management/writing
- Laser cutting
- 3D printing

software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Premiere
- Figma
- Sketch
- Rhinoceros 3D modeling
- Autodesk 3DS Max
- Microsoft Office Suite
- Various Telecommunication Software

recognition

BFA ComDes Exit Review 2019
Portfolio Award – HEB Homecooked
Graphis New Talent Annual 2019
Kosmos Coffee Co-op
Victoria Advocate 2015
'Artist Spotlight Award'

work experience

HCB Health | Jr. Art Director, 2019–Present

Assisted in the conception and launch of numerous creative campaigns for healthcare and pharmaceutical companies such as: Alcon, Reata, Pacira, and Glaukos

- Contributed crucial assistance with development and execution of award-winning campaigns and unique business pitches
- Fronted full-lifecycle digital design projects for interactive iPad/Web applications for a range of clients. Oversaw UX design while efficiently addressing and resolving client inquires and concerns. Presented routine project updates and reports.

Genaro Design | Summer 2019

Worked as a design intern with and learning from other in-house designers. Responsible for assisting in the creation of branding assets, mockups, packaging, and logo concepts. Client interaction was a regular experience both in person and digitally.

ATX Brands | Brand Consultant, 2018–2019

Oversaw the creation and publishing of social media posts for Happy Chicks, Pelons Tex-Mex and Bar 508 Mezcalerita, including:

- Culinary subject matter
- Event promotion
- Social media copywriting

Bar 508 Mezcalerita & Pelons Tex-Mex | Graphic Designer, 2018 - 2019

- Responsible for the complete rebranding of Bar 508 Mezcalerita
- Promotional material creation for Pelons Tex-Mex
- Research into the craft cocktail industry, and the culture surrounding agave spirits.

Bubby's Oil & Lube Shop | Graphic Designer, 2016

- Visual branding system for marketing as well as internal use.

Faith Family Church | Graphic Designer, 2010–2015

- Digital motion graphics, printable handouts, video content, and wearables for four separate youth summer camps.

education

Texas State University | San Marcos, TX

BFA Communication Design Major, Advertising Minor, 2016–2019

Victoria College | Victoria, TX

Associates Degree General Studies, 2014–2016